

Md. Rakesh Ahmed

WordPress Developer & Digital Marketer

Phone : +880 1714 272854

Email : rakesh_ict@yahoo.com

Website : www.rakeshkhan.com

Linkedin : <https://www.linkedin.com/in/rakeshkhan>



Professional Summary

I'm a professional WordPress Designer and Developer with over 5 years of experience. I love turning ideas into clean, fast, and user friendly websites. From building full WordPress sites to managing hosting and server setups. I also work with Digital Marketing, (SEO, SEM, SMM, Content marketing, Email marketing, Affiliate marketing) to help websites grow and reach the right audience. I enjoy solving problems, learning new tools, and helping businesses build their online presence with confidence.

Professional Skills

- WordPress Design & Development
- Domain & Hosting Management
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing (SMM)
- Blogging & Content Creation
- YouTube Content Creation & SEO
- Digital Campaign Advertising
- E-mail Marketing Strategies
- Affiliate Marketing Strategies
- Operating System Basic to Advanced
- Hardware Maintenance & Troubleshooting
- Freelancing Job with International Marketplace

Professional Experience

Freelancing with WordPress

Fiverr & Local marketplace (Bangladesh)

April 2020 – Present

- Developed 70+ modern, mobile friendly responsive WordPress websites for small businesses, startups, and personal brands.
- Customized themes and used plugins to match each client's unique style and functionality needs. Also resolved technical issues, and secured a full website.
- Helped clients improve site speed, mobile responsiveness, and SEO performance.
- Achieved 5-star reviews on Fiverr by delivering quality work, fast every time.

Digital Marketing

Local Marketplace (Bangladesh)

February 2021 – Present

- Managed 200+ successful local and client projects. Maximum numbers of work is Paid Campaign for their E-commerce and Business websites with Facebook & Google advertisement.

- Optimized client websites and content for full SEO campaign, ranking multiple local business keywords on Google's first page.
- Developed and implemented affiliate marketing strategies for Bangladeshi tech and eCommerce websites.
- Handled YouTube marketing, do SEO and channel growth, helping clients achieve consistent audience growth.

Assistant Computer Trainer

Brotee ICT Project, Non Profit Organization (Manda, Naogaon)

January 2016 – January 2017

- Assisted in training over 160 students in 1 year across 4 batches, per batch students of approximately 40 learners.
- Helped beginner students with basic computer skills and MS Office Application 2010 tools like: Word, Excel, and PowerPoint.
- Assisted students with understanding operating systems and guided them through basic hardware maintenance to keep their computers running smoothly.

Marketing Sales Operator

Robi & Airtel Telecommunication Ltd. (Bangladesh)

March 2018 – December 2018

- Developed and maintained strong relationships with retailers and distributors to expand sales networks and increase more sales and achieve my target.
 - Collaborated closely with retail partners to understand market needs and tailor sales strategies that maximized revenue.
 - Reported regularly on sales performance and retailer activities to management for strategic planning.
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Education

Diploma in Engineering

City Polytechnic & Textile Institute, Rajshahi

Starting Year: 2024 - Running

Subject: Computer Science & Technology

Higher Secondary Certificate (HSC)

Uttara Degree College, Manda, Naogaon

Passing Year: 2018

Subject: Humanity & Results: GPA: 2.43

Secondary School Certificate (SSC)

Bharsho High School, Manda, Naogaon

Passing Year: 2016

Subject: Science & Results: GPA: 4.33

Personal Informations:

Name : Md. Rakesh Ahmed
Father's Name : Md. Rahidur Islam
Mother's Name : Mst. Rehena Begum
Spouse Name : Mst. Sabnur Pervin
Date of Birth : 19 August 1998
Religion : Islam
Gender : Male
Marital Status : Married
Nationality : Bangladeshi
Present Address : Mohanogor, Bharsho - 6510, Manda, Naogaon, Rajshahi (BD)
Permanent Address : Mohanogor, Bharsho - 6510, Manda, Naogaon, Rajshahi (BD)

Reference:

“Insaf Trade International”

Declaration:

I do hereby declare that all information here is true. If required and where applicable, this document can be supported by appropriate authentic.

Md. Rakesh Ahmed
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(Md. Rakesh Ahmed)

Date: 21/06/2025